Electricity Facts Label (EFL)
Direct Energy
Bright Bill Credit Classic 12
Lubbock Power & Light service area
Date: 11/01/2026

Electricity price

Average monthly use:	500 kWh	1000 kWh	2000 kWh
Average price per kWh:	14.1 ¢	18.9 ¢	21.3 ¢

The price you pay each month consists of the Base Charge, Energy Charge, Usage Credit and TDSP Pass Through Charges in effect for your monthly billing cycle. A Usage Credit of $50.00 will be included for each billing cycle when your usage on this plan is above or equal to 500 kWh. There is no Usage Credit for a billing cycle when usage on this plan is below 500 kWh.

Base Charge:	$0.00	per billing cycle
Usage Credit:	$50.00	per billing cycle >= 500 kWh
Energy Charge:	17.6379¢	per kWh
Lubbock Power & Light Delivery	$2.50 per billing cycle and 6.0080¢ per kWh	

Other Key Terms and questions

See Terms of Service statement for full listing of fees, deposit policy, and other terms.

Disclosure Chart

Type of Product	Fixed Price
Contract Term	12 months
Do I have a termination fee or any fees associated with terminating service?	Yes. $150. This fee does not apply if the customer moves, and provides a forwarding address and other evidence that may be requested to verify that the customer moved.
Can my price change during the contract period?	Yes
If my price can change, how will it change and by how much?	Your price may change only to reflect actual changes in TDSP charges, changes to the Electric Reliability Council of Texas or Texas Regional Entity administrative fees charged to loads, or changes resulting from federal, state or local laws or regulatory actions that impose new or modified fees or costs on us that are beyond our control.
What other fees may I be charged?	For other fees, please reference these paragraphs in the Terms of Service. Pricing, Billing, Payment and Payment Arrangement, Customer Care, Alternate Billing Payment Options.
Is this a pre-pay or pay in advance product?	No
Does Direct Energy purchase excess distributed renewable generation?	Yes; customers enrolled on a renewable energy sell back product that meet the eligibility requirements will receive credits for excess distributed renewable generation. Renewable energy sell back product availability is subject to change at Direct Energy's discretion.
Renewable Content	This product is 22% renewable.
Statewide average for renewable content	The statewide average for renewable content is 37%.

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